

SPONSORSHIP PACKAGES

The Statewide Conference provides a relaxed environment for your organization to connect with others in the industry, showcase your organization's expertise, develop new business and partnerships, and network with colleagues and potential clients. We have developed a variety of sponsorship/exhibitor packages giving you the unique opportunity to feature your firm's name/brand. Exclusive exhibit hall times are provided with networking, food, and prize drawings to create prime opportunities for exhibitors to make strong impressions.



P Help encourage Public Agency attendance by donating \$250 towards the Public Agency Sponsorship. This sponsorship covers the registration fee for a public works employee to attend the conference and showcases your firm's name as a contributor.

PREMIER SPONSORSHIP PACKAGES

All of the following sponsorships include the pre-conference attendee mailing list, sponsor ribbon on registrants name tag(s), and your company logo on the conference website, on the conference sponsorship board, in the conference program, and in the chapter newsletter.

BENEFITS	OPENING RECEPTION SPONSOR (Exclusive) \$4,000	KEYNOTE SPONSOR (Exclusive) \$4,000	HOTEL KEY CARD SPONSOR (Exclusive) \$4,000	WI-FI SPONSOR (Exclusive) \$4,000	FUN NIGHT SPONSOR (Exclusive) \$4,000	LANYARD SPONSOR (Exclusive) \$3,500	PLATINUM SPONSOR \$3,000	GOLD SPONSOR \$2,300
8 x 10 Premium Booth Location	✓	✓	✓	✓	✓	✓	✓	
8 x 10 Booth								✓
3 Full Conference Registrations	✓	✓	✓	✓	✓	✓	✓	
2 Full Conference Registrations								✓
Attendee Mailing List	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in Program*	✓	✓	✓	✓	✓	✓	✓	
Logo at Awards Luncheon	✓	✓	✓	✓	✓	✓	✓	
Additional Employees Can Attend	✓				✓			
Logo Displayed at Event	✓	✓	Sponsor Designs Cards*	Sponsor's Password	✓	Sponsor Supplies Lanyards		

Email company logo (300 DPI, 2x2 inch minimum in JPG, TIFF, or EPS file format) to sheila@gettingitdone.org for promotion use.

* Artwork is due by June 15 per specifications.

ADDITIONAL SPONSORSHIPS

All of the following sponsorships include the pre-conference attendee mailing list, sponsor ribbon on registrants name tag(s), and your company name on the conference website, on the conference sponsorship board, in the conference program, and in the chapter newsletter.

COFFEE SLEEVE SPONSOR (EXCLUSIVE) \$1,500

- Two full conference registrations.
- Company name displayed at coffee station(s).
- Sponsor to supply coffee sleeves.

AGENCY SHOWCASE BAG SPONSOR (EXCLUSIVE) \$1,500

- Provide lunch-type bag for attendees to take hotel-provided snacks home.
- One full conference registration.
- Acknowledgment at Agency Showcase.

AWARDS LUNCH SPONSOR \$1,000

- Reserved table for 10 at awards luncheon on Thursday. Attendee names to be provided by July 1, 2023.
- Logo and acknowledgment on awards luncheon program.

FRIDAY BREAKFAST & VENDOR DRAWING SPONSOR \$1,000

- Name displayed during Friday breakfast.
- Company representative to facilitate vendor door prize drawing announcements (if desired).

THURSDAY BREAKFAST & BREAK SPONSOR \$750

- Name displayed during Thursday breakfast and both break sessions.

PUBLIC AGENCY SPONSOR \$250

- P** Donate to the Public Agency Sponsorship Program to help pay the registration fee so that more public agency employees can attend the conference.

PRIZE DRAWING SPONSOR \$50 AND UP

Prior to the Agency Showcase, prizes will be raffled off to attendees in the room.

- Sponsors announced prior to drawing at Friday's event.
- Minimum value is \$50 (gift cards or donation sent with Registration is preferred).
- Deliver items to APWA by July 1, 2023.
- Donations are tax deductible.

EXHIBITOR DETAILS

The Statewide Conference provides a relaxed environment for your organization to connect with others in the industry, showcase your organization's expertise, develop new business and partnerships, and network with colleagues and potential clients. We have developed a variety of sponsorship/exhibitor packages giving you the unique opportunity to feature your firm's name/brand. Exclusive exhibit hall times are provided with networking, food, and prize drawings to create prime opportunities for exhibitors to make strong impressions.



Exhibitor Set Up: Wednesday, July 26th from 1 pm to 4:30 pm

Exhibitor Hall Hours: Wednesday, July 26th from 5 pm to 7 pm (Opening Reception)
 Thursday, July 27th from 7 am to 5 pm (Includes breakfast and two breaks in exhibit hall)
 Friday, July 28th from 7 am to 9 am (Includes breakfast and prize drawings in exhibit hall)

Exhibitor Move Out: Friday, July 28th from 9 am to noon

Please Note: Early dismantling is disruptive to the exhibit show, therefore, exhibitors may not pack, tear down, or remove any portion of the exhibit prior to the official closing at 9 am, Friday, July 28th.

EXHIBITOR ONLY REGISTRATION - INCLUDES TWO FULL CONFERENCE REGISTRATIONS

\$1,300 (COST INCREASES TO \$1,600 AFTER MARCH 1, 2023)

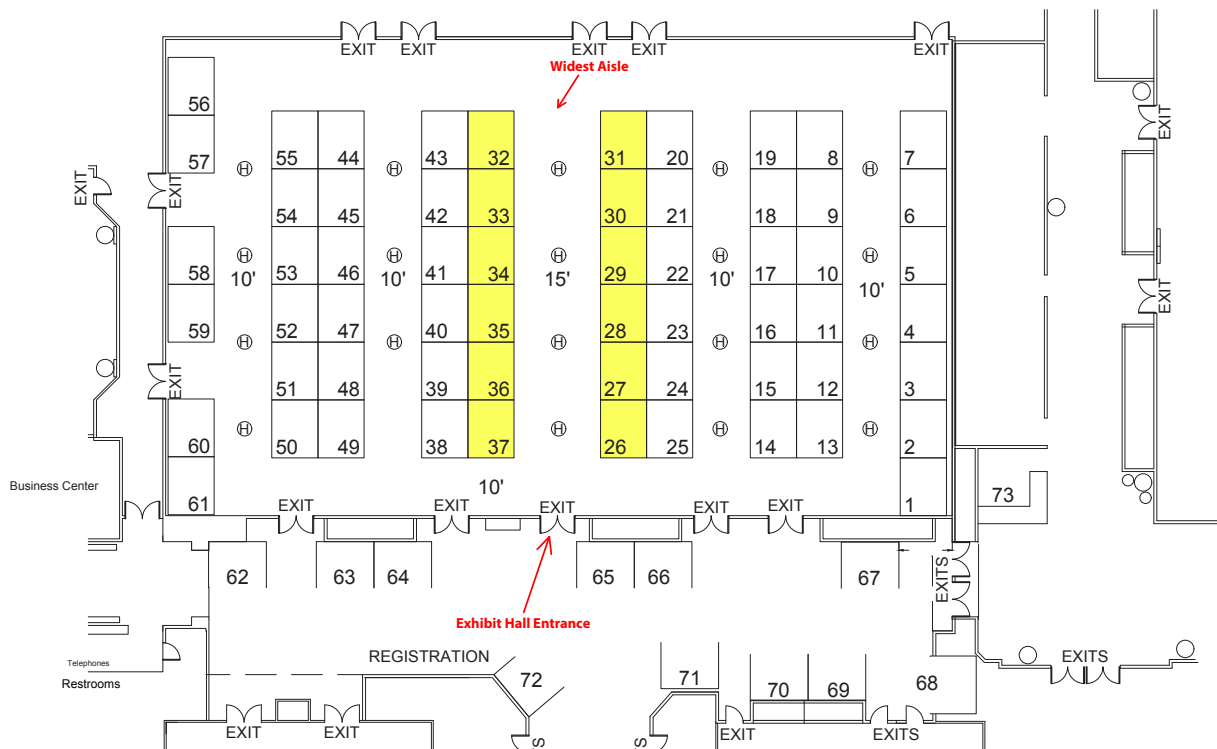
Use the form on the next page to enter the top three booth choices (see most up to date map on conference website), company contact information, and attendees that receive a full conference registration as part of your sponsorship or exhibitor only registration. Additional attendees can register online or by filling out the Individual Conference Registration Form.

Exhibitors must send a copy of your Certificate of Insurance (\$1M individual/\$2M aggregate) naming APWA and the HSL El Conquistador LLC, d/b/a El Conquistador Tucson Resort, 10,000 N. Oracle Rd., Tucson, Arizona 85742 as the Certificate Holders to APWA Arizona, PO Box 72720, Phoenix, AZ 85050 or via email to sheila@gettingitdone.org. Selection becomes final upon receipt of completed forms, certificate(s) of insurance, and payment.

- Exhibitor space includes a carpeted free-standing display area with 6-foot skirted table, two chairs, and trash receptacle.
- Electricity is not included. Electrical requirements must be coordinated by the exhibitor through the El Conquistador Tucson. Look for this information in your exhibitor package that will be emailed to your main point of contact in June.
- All exhibit materials must be located within the booth so aisles are unobstructed. Management reserves the right to reject any display, which in its opinion, may detract from the overall appearance and marketability of the show, or which interferes with other exhibits.
- The serving of food and/or beverages in exhibitor booths is forbidden without written consent of management. When food and/or beverage is served, its purchase and distribution must be made in accordance with contractual agreements of management and the hotel.

EXHIBIT HALL LAYOUT (SEE WEBSITE FOR AVAILABILITY)

Premium booth locations #26-37 are reserved for platinum and opening night sponsors.



SPONSOR & EXHIBITOR REGISTRATION FORM

Email completed form to sheila@gettingitdone.org

OR

Mail completed form to APWA Arizona, PO Box 72720, Phoenix, AZ 85050



CONTACT AND ATTENDEES INFORMATION

Company:		APWA Member #:		
Street Address:				
City:		State:	ZIP:	
Name of Main Point of Contact:				
Email Address:		Phone:		
Conference Attendees Included With Booth or Sponsorship	Name	Title	Email (Allows AzAPWA and Exhibitors to Send Promotional Conference Emails)	Special Dietary Request
Attendee #1				
Attendee #2				
Attendee #3 (if applicable)				

EXHIBITOR BOOTH SELECTION

If your registration includes a booth, please select three booth numbers (see website for availability). APWA will assign based on availability.

First Choice

Second Choice

Third Choice

SPECIAL EXHIBITOR NEEDS (VEHICLES, EQUIPMENT, ETC.)

Briefly describe special requirements needed for layout and placement purposes. Exhibitors intending to display vehicles or equipment must ensure the equipment has no more than ¼ tank of fuel when on display at the event. Attach a diagram with approximate display dimensions and type of equipment. Provide a description of the vehicle or equipment including, height, width, and length.

Description:

Vehicle/Equipment

Special Needs

DATA ORDER FORM AND LIST USAGE POLICY

A list of registered conference attendees is available as part of your exhibitor registration. Data to be provided in Microsoft Office Excel format seven days prior to the event. Data will consist of two files: Attendee file name and Exhibitor file name. Files include name, title, company and email address. Attendee mailing lists are provided on a one-time-use basis. The list must be used exclusively for the purpose stated; may not be reproduced, reused, or given to anyone else for their use without explicit permission from APWA.

Send Data to the Following Email: _____

Signature: _____ Date: _____

PAYMENT

<input type="checkbox"/> Paid online at https://azapwaconference.com		<input type="checkbox"/> Check (Payable to APWA Arizona)	
Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Name on Card:		
Card Number:	Phone Number:		
Billing Address:	Expiration Date:	CSV:	
Signature:	Amount Paid: \$		
Amount Paid Includes the Following Sponsorships:			

Conference Image Release: Your registration and attendance at this event indicates your consent to be photographed and filmed and your image to be used by the Arizona Chapter APWA (AZAPWA), without payment of any kind, for any marketing/promotional/editorial purposes. AZAPWA also reserves the right to use these conference images/videos on social media and/or in future new media channels to promote the organization.